



fundamental **management journal**

Economics , Strategic, Business, Finance, Human Resources, Marketing, Information System, International, Operations and Integrated Supply Chain

**EVALUATION OF NATIONAL ECONOMIC RECOVERY PROGRAM (PEN)
CLUSTER OF MICRO, SMALL AND MEDIUM ENTERPRISE**

***ACCOUNTING TREATMENT OF FIRE PROTECTION PRODUCT INVENTORY IN PT. REFALIA
NURUL UTAMA BOGOR***

***THE RELATIONSHIP BETWEEN WORKLOAD AND WORK ENVIRONMENT ON EMPLOYEE
PERFORMANCE AT PT. ALLIANZ LIFE INSURANCE INDONESIA CRM DIVISION IN THE
PANDEMIC PERIOD OF COVID-19***

***FORMATION OF OPTIMAL STOCK PORTFOLIO USING SINGLE INDEX MODEL CUT-OFF RATE
METHODE, MARKOWITZ MODEL, AND CAPITAL ASSET PRICING MODEL IN 11 INDUSTRIAL
SECTORS LISTED ON THE INDONESIA STOCK EXCHANGE 2016-2020***

***THE INFLUENCE OF PRICE, PROMOTION, AND BRAND IMAGE ON USTOMER LOYALTY
GOJEK IN CHRISTIAN UNIVERSITY OF INDONESIA, JAKARTA***

***COMPARATIVE ANALYSIS OF THE QUALITY OF GO-JEK AND GRAB SERVICES ON STUDENT
SATISFACTION FROM THE BUSINESS ECONOMICS FACULTY OF THE INDONESIAN
CHRISTIAN UNIVERSITY,(Case Study On Active FEB UKI Students In Odd Semester 2020/2021),Dicky
Web-Based Integrated Information System Monitoring Data Reports on the
Implementation of the DKI Jakarta COVID-19 Vaccination***

***Web-Based Integrated Information System Monitoring Data Reports on the Implementation
of the DKI Jakarta COVID-19 Vaccination***



fundamental management journal

Economics , Strategic, Business, Finance, Human Resources, Marketing, Information System, International, Operations and Integrated Supply Chain

EVALUATION OF NATIONAL ECONOMIC RECOVERY PROGRAM (PEN)

CLUSTER OF MICRO, SMALL AND MEDIUM ENTERPRISE, Posma Sariguna Johnson Kennedy
posmahutasoit@gmail.com

ACCOUNTING TREATMENT OF FIRE PROTECTION PRODUCT INVENTORY IN PT. REFALIA

NURUL UTAMA BOGOR, Suhartono, suhartono.sht@bsi.ac.id, Rani Widiyanti, Raniwidiyanti9@gmail.com, Universitas Bina Sarana Informatika

THE RELATIONSHIP BETWEEN WORKLOAD AND WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE AT PT. ALLIANZ LIFE INSURANCE INDONESIA CRM DIVISION IN THE PANDEMIC PERIOD OF COVID-19, Brigitta Elizabet, brigitaelizabeth@gmail.com, Nenny

Anggraini, nennysus@yahoo.com

FORMATION OF OPTIMAL STOCK PORTFOLIO USING SINGLE INDEX MODEL CUT-OFF RATE METHODE, MARKOWITZ MODEL, AND CAPITAL ASSET PRICING MODEL IN 11 INDUSTRIAL SECTORS LISTED ON THE INDONESIA STOCK EXCHANGE 2016-2020, Helena Disia Nadia Tarina (FEB UKI), helenadisianadiatarina@yahoo.co.id, Roy Sembel, (Sekolah Tinggi Manajemen IPMI, dan FEB UKI), roy.sembel@gmail.com

Juaniva Sidharta, (FEB UKI), juaniva.sidharta@uki.ac.id

THE INFLUENCE OF PRICE, PROMOTION, AND BRAND IMAGE ON USTOMER LOYALTY GOJEK IN CHRISTIAN UNIVERSITY OF INDONESIA, JAKARTA Jhon

Chavin Diaz, Diazchavin9@gmail.com, Carolina F. Sembiring, lorenciacarlin@gmail.com

COMPARATIVE ANALYSIS OF THE QUALITY OF GO-JEK AND GRAB SERVICES ON STUDENT SATISFACTION FROM THE BUSINESS ECONOMICS FACULTY OF THE INDONESIAN CHRISTIAN UNIVERSITY, (Case Study On Active FEB UKI Students In Odd Semester 2020/2021), Dicky Oloan Mangihut

dickyoloan@gmail.com, Sautman Sinaga, sautman@yahoo.co.id, Fharel M Hutajulu, Fharel.hutajulu@uki.ac.id

Web-Based Integrated Information System Monitoring Data Reports on the Implementation of the DKI Jakarta COVID-19 Vaccination, Rutman Lumbantoruan, rutman.toruan@uki.ac.id

PENGELOLA PROGRAM STUDI S1 MANAJEMEN
PENERBIT FAKULTAS EKONOMI DAN BISNIS
INDONESIAN CHRISTIAN UNIVERSITY (UKI)

*f*_{mj}

Volume 6 No.2
2021

Jakarta



fundamental management journal

*Economics , Strategic, Business, Finance,
Human Resources, Marketing, System
Information, International, Operations
and Integrated Supply Chain*

f_{mj}

ISSN: 2540-9816 EDISI PRINT, OKTOBER 2021

INDONESIA/ENGLISH

Volume 6 No.2 2021

DEWAN REDAKSI

Pelindung

Dekan Fakultas Ekonomi Dan Bisnis UKI

Penanggung Jawab /Manajer Jurnal

Kaprodi S1 Manajemen FE UKI

Editor Pelaksana

Rutman Lumbantoruan, S.E., M.M.

Penyunting Ahli

Prof. Manahaman Tampubolon (Universitas Kristen Indonesia/Universitas Trisakti)

Prof. Dr. S. Pantja Djati, M.A.,M.Si (Universitas Petra Surabaya)

Prof. Dr. Armanu Thoyib S.E.,M.Sc (Universitas Brawijaya Malang)

Dr. Suzanna Josephine L.Tobing, S.E.,M.S. (Universitas Kristen Indonesia)

Dr. Posma Sariguna J.K. Hutasoit (Universitas Kristen Indonesia)

Alamat Tata Usaha

Fakultas Ekonomi UKI

Jl. Mayjen Sutoyo, Cawang

Jakarta Timur 13630

Telp. 8009190, 8092425, pes. 344

Fax (021) 80880437

email : rutman.toruan@uki.ac.id

website : <http://ejournal.uki.ac.id/index.php/jm>



fundamental management journal

*Economics , Strategic, Business, Finance,
Human Resources, Marketing,
System Information, International,
Operations and Integrated Supply Chain*

f_{mj}

ISSN: 2540-9816 EDISI PRINT, OKTOBER 2021

DAFTAR ISI

Volume 6 No.2 2021

-
- EVALUATION OF NATIONAL ECONOMIC RECOVERY PROGRAM (PEN) CLUSTER OF MICRO, SMALL AND MEDIUM ENTERPRISE***, Posma Sariguna Johnson Kennedy
posmahutasoit@gmail.com 1 - 10
- ACCOUNTING TREATMENT OF FIRE PROTECTION PRODUCT INVENTORY IN PT. REFALIA NURUL UTAMA BOGOR***, Suhartono, suhartono.sht@bsi.ac.id, Rani Widiyanti, Raniwidiyanti9@gmail.com, Universitas Bina Sarana Informatika 11 - 29
- THE RELATIONSHIP BETWEEN WORKLOAD AND WORK ENVIRONMENT ON EMPLOYEE PERFORMANCE AT PT. ALLIANZ LIFE INSURANCE INDONESIA CRM DIVISION IN THE PANDEMIC PERIOD OF COVID-19***, Brigitta Elizabet, brigittaelizabeth@gmail.com, Nenny Anggraini, nennysus@yahoo.com 30 – 50
- FORMATION OF OPTIMAL STOCK PORTFOLIO USING SINGLE INDEX MODEL CUT-OFF RATE METHODE, MARKOWITZ MODEL, AND CAPITAL ASSET PRICING MODEL IN 11 INDUSTRIAL SECTORS LISTED ON THE INDONESIA STOCK EXCHANGE 2016-2020***, Helena Disia Nadia Tarina (FEB UKI), helenadisianadiatarina@yahoo.co.id, Roy Sembel, (Sekolah Tinggi Manajemen IPMI, dan FEB UKI), roy.sembel@gmail.com, Juaniva Sidharta, (FEB UKI), juaniva.sidharta@uki.ac.id 51 - 65
- THE INFLUENCE OF PRICE, PROMOTION, AND BRAND IMAGE ON CUSTOMER LOYALTY GOJEK IN CHRISTIAN UNIVERSITY OF INDONESIA, JAKARTA***, Jhon Chavin Diaz, Diazchavin9@gmail.com, Carolina F. Sembiring, lorenciacarlin@gmail.com 66 - 98
- COMPARATIVE ANALYSIS OF THE QUALITY OF GO-JEK AND GRAB SERVICES ON STUDENT SATISFACTION FROM THE BUSINESS ECONOMICS FACULTY OF THE INDONESIAN CHRISTIAN UNIVERSITY, (Case Study On Active FEB UKI Students In Odd Semester 2020/2021)***, Dicky Oloan Mangihut, dickyoloan@gmail.com, Sautman Sinaga, sautman@yahoo.co.id, Fharel M Hutajulu, fharel.hutajulu@uki.ac.id 99 - 123
- Web-Based Integrated Information System Monitoring Data Reports on the Implementation of the DKI Jakarta COVID-19 Vaccination***, Rutman Lumbantoruan, rutman.toruan@uki.ac.id 124 -141

Editorial

Pembaca yang budiman,

Fundamental Management Journal dari Program Studi Manajemen Fakultas Ekonomi Universitas Kristen Indonesia telah sampai kembali dihadapan Bapak/Ibu sekalian. Dalam edisi ini, redaksi menyajikan 8 (delapan) artikel yang dapat bermanfaat bagi pengembangan ilmu pengetahuan ekonomi. Redaksi berharap bahwa seluruh sajian edisi ini dapat bermanfaat bagi pembaca sekalian dan kami membuka diri terhadap kritik dan saran demi untuk meningkatkan kualitas jurnal edisi yang akan datang.

Selamat membaca.

Salam,
Redaksi

The *Fundamental Management Journal* provides a valuable outlet for research and scholarship on basic management and economic-orientated themes and topics. It publishes articles of a multi-disciplinary and interdisciplinary nature as well as empirical research from within traditional disciplines and managerial functions. With contributions from all lecturer, students, and researcher, the journal includes articles across the full range of management and economics disciplines.

PEDOMAN PENULISAN

1. Naskah merupakan hasil penelitian, studi kepustakaan, artikel ulasan balik (*review*) dan resensi buku dalam bidang ekonomi, manajemen dan akuntansi.
2. Naskah asli, belum pernah dipublikasikan melalui media lainnya dan ditulis dengan bahasa Inggris/Indonesia dilengkapi dengan abstrak (jika naskah ditulis dalam bahasa Indonesia, maka abstrak ditulis dalam bahasa Inggris dan demikian sebaliknya) dan kata kunci.
3. Naskah diketik rapih dan diupload pada jurnal online Fundamental Management Journal, atau dikirimkan dalam bentuk *file Microsoft Word* sesuai dengan Format template *Fundamental Management Journal* melalui email: rutman.toruan@uki.ac.id atau rutman_toruan@yahoo.com
4. Naskah (atau hasil penelitian) memuat:
Judul
Nama Penulis
Abstrak dalam bahasa Indonesia/Inggris di tulis oleh penulis
Pendahuluan (memuat latar belakang dan sedikit tinjauan pustaka, dan masalah/tujuan penelitian)
Tinjauan Pustaka
Metode Penelitian
Pembahasan
Kesimpulan dan
Saran
Daftar Pustaka (berisi pustaka yang dirujuk dalam uraian saja)
5. Penulis yang naskahnya dimuat akan mendapatkan 5 (lima) cetak lepas setelah terbit.
6. Keterangan lebih lengkap dapat menghubungi pengelola Fundamental Management Journal dengan alamat seperti tertera dalam butir 3.