



fundamental **management journal**

*Economics , Strategic, Business, Finance, Human Resources,
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Supply Chain*

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BANK OCBC NISP JAKARTA, CABANG PLUIT KARANG UTARA**

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Editorial

Pembaca yang budiman,

Fundamental Management Journal dari Program Studi Manajemen Fakultas Ekonomi Universitas Kristen Indonesia telah sampai kembali ke hadapan Bapak/Ibu sekalian. Dalam edisi ini, redaksi menyajikan 8 (delapan) artikel yang dapat bermanfaat bagi pengembangan ilmu pengetahuan ekonomi. Redaksi berharap bahwa seluruh sajian edisi ini dapat bermanfaat bagi pembaca sekalian dan kami membuka diri terhadap kritik dan saran demi untuk meningkatkan kualitas jurnal edisi yang akan datang.

Selamat membaca.

Salam,

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The *Fundamental Management Journal* provides a valuable outlet for research and scholarship on basic management and economic-orientated themes and topics. It publishes articles of a multi-disciplinary and interdisciplinary nature as well as empirical research from within traditional disciplines and managerial functions. With contributions from all lecturer, students, and researcher, the journal includes articles across the full range of management and economics disciplines.

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